

Project Identity Houston

C280



NATUZZI
EDITIONS

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The project inspiration

Houston

Houston is also known as the “Space City”, with its Space Center from where dozens of NASA missions departed. The perfect inspiration for our first sofa with the revolutionary “Zero Gravity” Dual Power mechanism, which recreates the posture experienced by astronauts in a zero gravity environment.



Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.

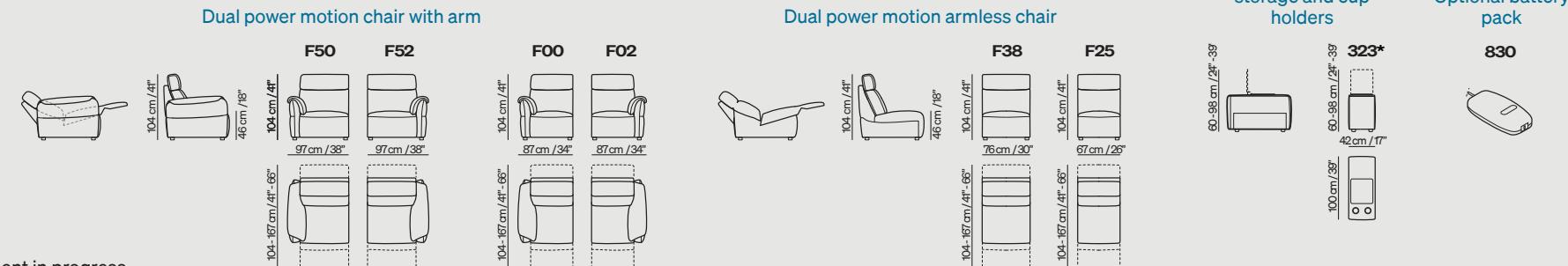
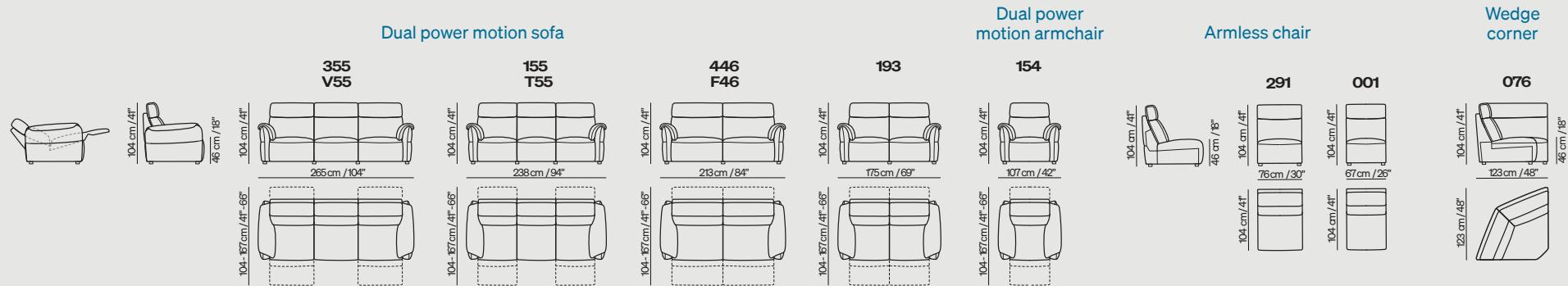
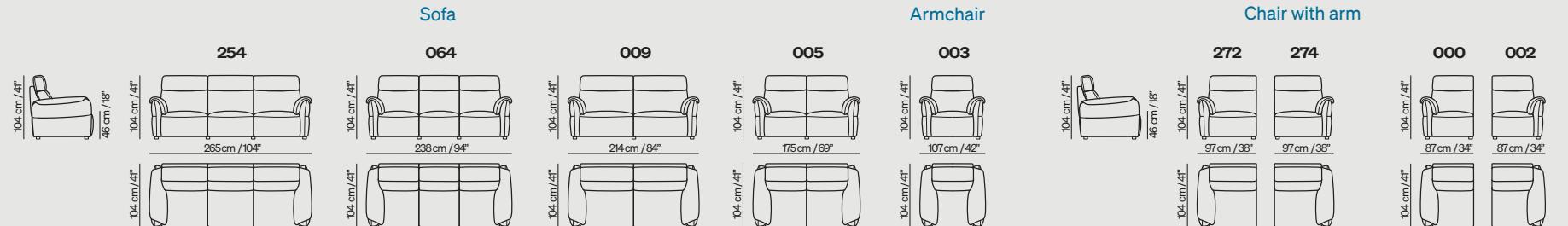


Embrace a new philosophy of Comfort. Feelwell combines physical relaxation and mental balance, offering a tailor-made wellness experience.

Dimensions and configurations

Choose your Houston

The Roma project is extremely versatile thanks to its components that allow us to create unlimited configurations suitable for any space, from the point of sale to our customers' homes.



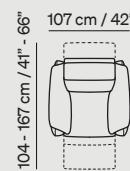
*Development in progress,
dimensions to be confirmed

Versatility and configurations

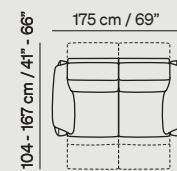
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



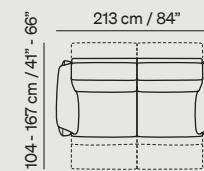
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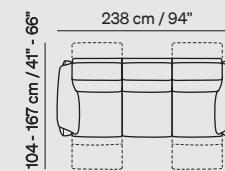
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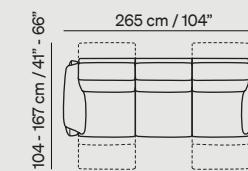
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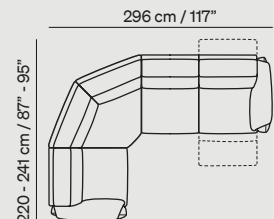
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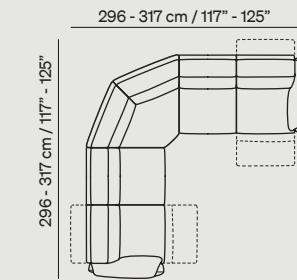
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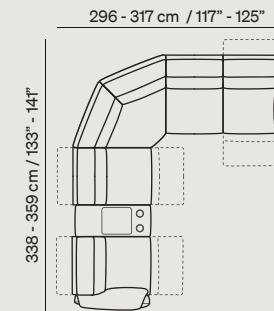
272+076+291+F52



F50+291+076+291+F52



F50+323*+F38+076+291+F52



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



Zero-Gravity



Ergocert Certification



USB Port



Multiple configurations



2 seat widths available



Available in Leather and Fabric



Optional battery pack available



«Dual Power Motion» Mechanism
The mechanism allows you to recline the entire seat and independently adjust the headrest in order to customize your desired position.



«Zero Gravity» Technology allowing you to reach a correct posture with proven health benefits.



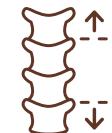
Power adjustable headrest
The headrest inclination can be adjusted separately for optimum head support.



USB Port to comfortably charge your devices.

Features & Benefits

By distributing weight evenly across all pressure points, the zero-gravity power motion system makes you feel weightless. It takes the pressure off your spine and can promote circulation in the legs. The definition of Zero Gravity Reclining is the ability for your legs and feet to be resting at the same level of your heart which provides proven health benefits.



Reduces pressure on the spinal column
The design of a zero-gravity seating ensures the body stays in the correct natural curvature of the spine.



Improves blood flow and circulation.



Reduces emotional stress
Zero-gravity seating lets you take a relaxing posture, allowing you some quiet time alone. This can be a useful meditation tool.



Promotes proper posture
It may be hard to maintain the right posture when reading a book for example or watching TV. Fortunately, it is possible to do this with a zero-gravity system because it is designed to take the natural curvature of your spine while still offering full back support.



Reduces muscle tension.



Improves lung function over time
The lung muscles become fully expandable when you use a zero-gravity relaxing mechanism. This means that blood can oxygenate the body with less energy.

Style Center proposals

Get inspired by the Total Looks selected
by our Style Center. Customize your project
in Natuzzi Editions stores through
the free interior design consultancy.

Moodboard warm neutral & green

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Lemans leather in the Light Grey color was paired with the Jupiter fabric in the Raw Linen color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

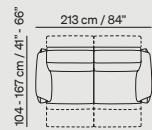


Moodboard

warm neutral & green

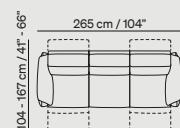
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

446

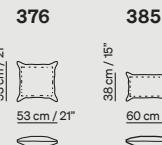


Sofa: Houston C280

355



Sofa: Houston C280



Pillow: A800



1581 LE MANS

JUPITER
78.0189.03CUPIDO
78.0179.02
CUPIDO
78.0179.07

Central Table: Como
90 x 90 H35 cm / 35" x 35" x H14"
Ceramic Statuario/Brown Ash/
Champagne Q832001XOF



Side Table: Como
50 x 40 H52 cm / 20" x 16" x H21"
Ceramic Statuario/Brown Ash/
Champagne Q832005XOF



Rug: Whisper
250 x 300 cm / 98" x 118"
Sage Green V823027XOF



Moodboard warm neutral

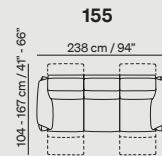
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Mastic color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



Moodboard

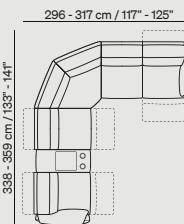
warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

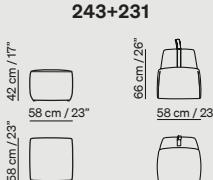


Sofa: Houston C280

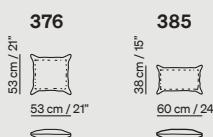
F50+323+F38+076+291+F52



Sofa Sectional: Houston C280



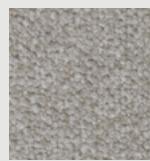
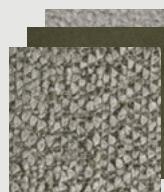
Ottoman: Gaia A921



Pillow: A800



15B1 ARIZONA

JUPITER
78.0189.02BREZZA
70.0077.22
REMO
78.0188.02JUPITER
78.0189.02
TERME
78.0184.04
REMO
78.0188.02

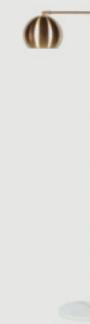
Side Table: Como
50 x 40 H52 cm / 20" x 16" x H20,5"
Ceramic Statuario/Brown Ash/Champagne
Q832005XOF
Central Table: Como
90 x 90 H35 cm / 35" x 35" x H14"
Ceramic Statuario/Brown Ash/Champagne
Q832001XOF



Decorative Object: Object Vase S/M
White and Gold Glazed
0977003XOF / 0977004XOF



Rug: Illinois
274 x 366 cm / 108" x 144"
Cream V111004XOF



Floor Lamp: Virginia Brass
N096005UOF
160 cm x 48 cm x 25 cm / 63" x 19" x 10"

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