

Project Identity **Houston**

C280



NATUZZI
EDITIONS

Index

- The project inspiration
- Dimensions and configurations
- Style Center proposals

The project
inspiration

Houston

Houston is also known as the “Space City”, with its Space Center from where dozens of NASA missions departed. The perfect inspiration for our first sofa with the revolutionary “Zero Gravity” Dual Power mechanism, which recreates the posture experienced by astronauts in a zero gravity environment.



Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



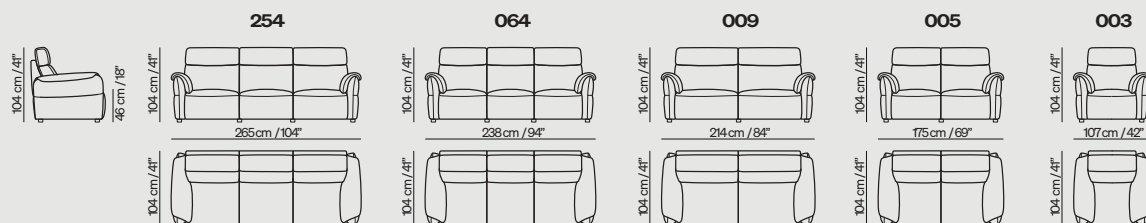
Embrace a new philosophy of Comfort.
Feelwell combines physical relaxation
and mental balance, offering a tailor-made
wellness experience.

Dimensions and configurations

Choose your Houston

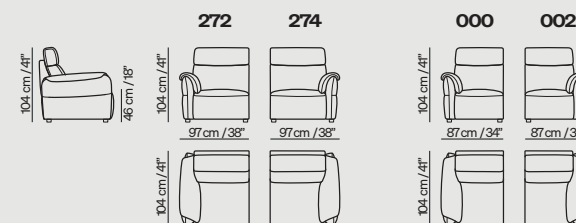
The Roma project is extremely versatile thanks to its components that allow us to create unlimited configurations suitable for any space, from the point of sale to our customers' homes.

Sofa

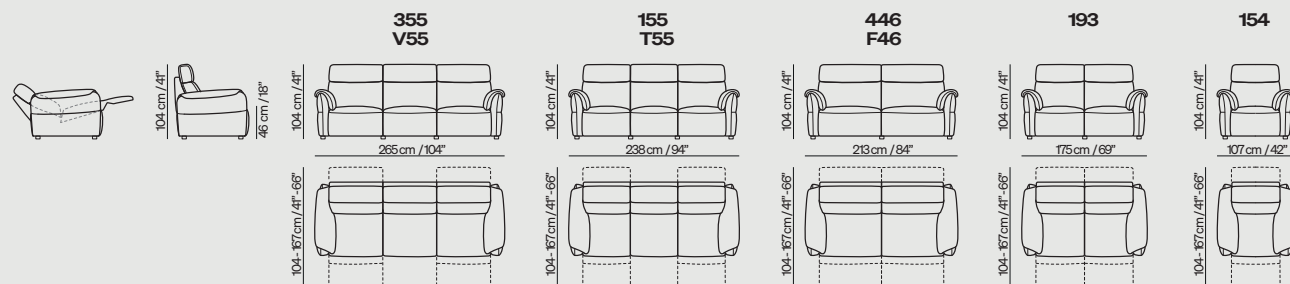


Armchair

Chair with arm



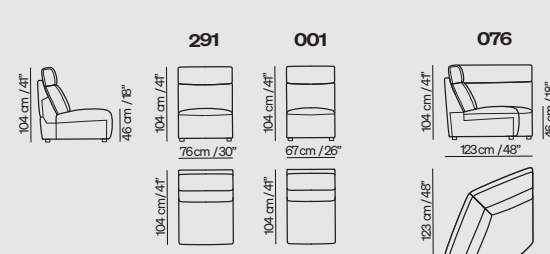
Dual power motion sofa



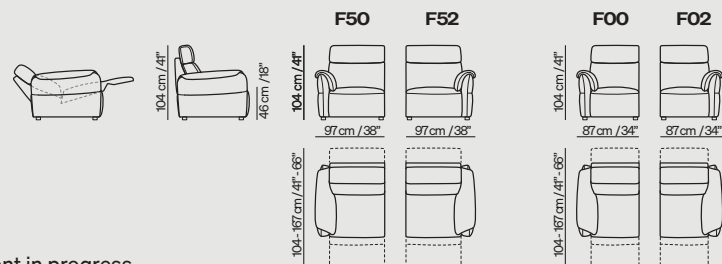
Dual power motion armchair

Armless chair

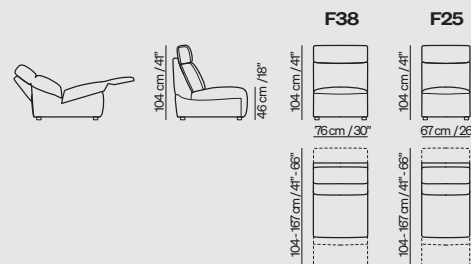
Wedge corner



Dual power motion chair with arm

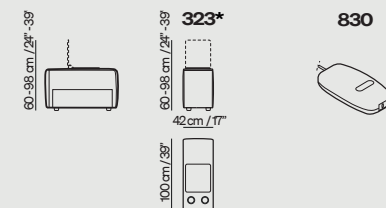


Dual power motion armless chair



Console with storage and cup holders

Optional battery pack



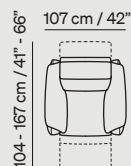
*Development in progress,
dimensions to be confirmed

Versatility and configurations

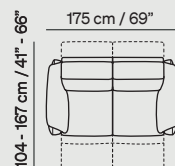
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



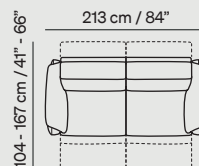
154



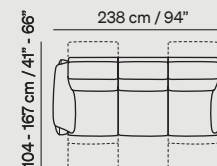
193



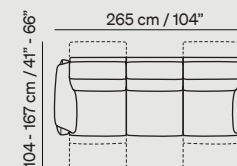
446



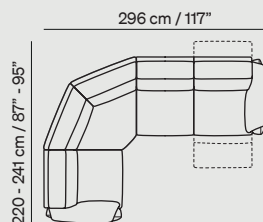
155



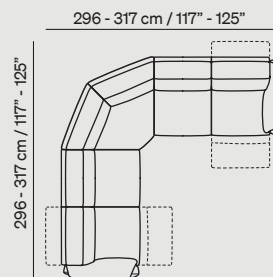
355



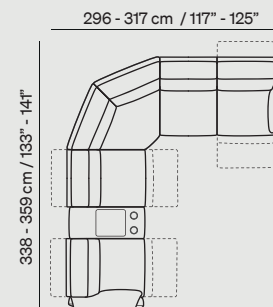
272+076+291+F52



F50+291+076+291+F52



F50+323*+F38+076+291+F52



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

*Development in progress,
dimensions to be confirmed

Features & Benefits



Dual Power Motion mechanism



Zero-Gravity



Ergocert Certification



USB Port



Multiple configurations



2 seat widths available



Available in Leather and Fabric



Optional battery pack available



«Dual Power Motion» Mechanism

The mechanism allows you to recline the entire seat and independently adjust the headrest in order to customize your desired position.



«Zero Gravity» Technology allowing you to reach a correct posture with proven health benefits.



Power adjustable headrest

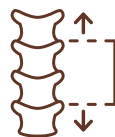
The headrest inclination can be adjusted separately for optimum head support.



USB Port to comfortably charge your devices.

Features & Benefits

By distributing weight evenly across all pressure points, the zero-gravity power motion system makes you feel weightless. It takes the pressure off your spine and can promote circulation in the legs. The definition of Zero Gravity Reclining is the ability for your legs and feet to be resting at the same level of your heart which provides proven health benefits.



Reduces pressure on the spinal column

The design of a zero-gravity seating ensures the body stays in the correct natural curvature of the spine.



Improves blood flow and circulation.



Reduces emotional stress

Zero-gravity seating lets you take a relaxing posture, allowing you some quiet time alone. This can be a useful meditation tool.

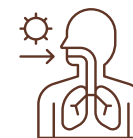


Promotes proper posture

It may be hard to maintain the right posture when reading a book for example or watching TV. Fortunately, it is possible to do this with a zero-gravity system because it is designed to take the natural curvature of your spine while still offering full back support.



Reduces muscle tension.



Improves lung function over time

The lung muscles become fully expandable when you use a zero-gravity relaxing mechanism. This means that blood can oxygenate the body with less energy.

Style Center proposals

Get inspired by the Total Looks selected by our Style Center. Customize your project in Natuzzi Editions stores through the free interior design consultancy.

Moodboard warm neutral & green

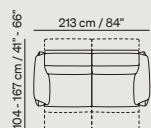
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Lemans leather in the Light Grey color was paired with the Jupiter fabric in the Raw Linen color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



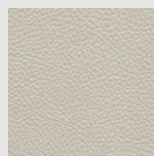
Moodboard warm neutral & green

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

446

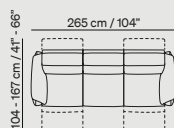


Sofa: Houston C280



1581 LE MANS

355



Sofa: Houston C280

JUPITER
78.0189.03

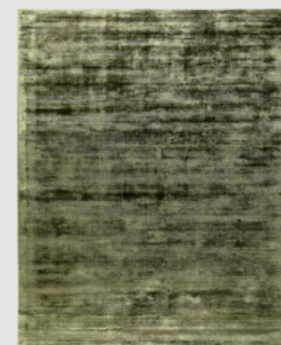
376



385



Pillow: A800

CUPIDO
78.0179.02
CUPIDO
78.0179.07Central Table: Como
90 x 90 H35 cm / 35" x 35" x H14"
Ceramic Statuario/Brown Ash/
Champagne Q832001XOFSide Table: Como
50 x 40 H52 cm / 20" x 16" x H21"
Ceramic Statuario/Brown Ash/
Champagne Q832005XOFRug: Whisper
250 x 300 cm / 98" x 118"
Sage Green V823027XOF



Moodboard warm neutral

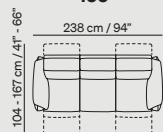
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Arizona leather in the Mastic color was paired with the Jupiter fabric in the Apulian Stone Beige color. The combination of these coverings together with the wood and ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



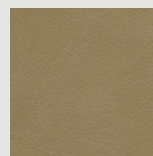
Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

155

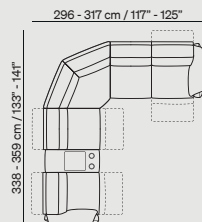


Sofa: Houston C280

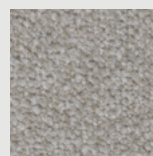
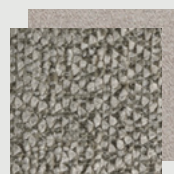


15B1 ARIZONA

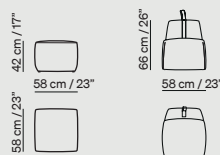
F50+323+F38+076+291+F52



Sofa Sectional: Houston C280

JUPITER
78.0189.02BREZZA
70.0077.22
REMO
78.0188.02

243+231



Ottoman: Gaia A921

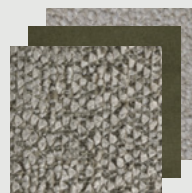
376



385



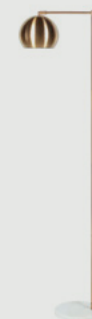
Pillow: A800

JUPITER
78.0189.02
TERME
78.0184.04
REMO
78.0188.02

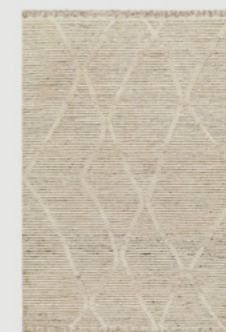
Side Table: Como
50 x 40 H52 cm / 20" x 16" x H20,5"
Ceramic Statuario/Brown Ash/Champagne
Q832005XOF
Central Table: Como
90 x 90 H35 cm / 35" x 35" x H14"
Ceramic Statuario/Brown Ash/Champagne
Q832001XOF



Decorative Object: Object Vase S/M
White and Gold Glazed
O977003XOF / O977004XOF



Floor Lamp: Virginia Brass
N096005UOF
160 cm x 48 cm x 25 cm / 63" x 19" x 10"



Rug: Illinois
274 x 366 cm / 108" x 144"
Cream V111004XOF

The Total Look proposals aim to inspire through color schemes, coverings, and materials selected by the Natuzzi Style Center. Customers are free to personalize their model by configuring dimensions, compositions, and coverings, while also benefiting from free interior design consultation at Natuzzi Editions stores.

NATUZZI
EDITIONS